

**Mr Richard Clayton,
Chief Correspondent, IHS Maritime and Trade, London, UK**



Short Curriculum Vitae (C.V.)

Richard joined Fairplay Publications, publisher of Fairplay shipping weekly magazine, in August 1984 as markets editor and spent a decade researching and writing on the dry bulk and tanker markets, while travelling globally to write country reports. In 1995 he launched Fairplay Daily News, a bulletin emailed to the magazine's subscribers at a time when this was cutting-edge; it gave him a decade of breaking the major news stories, meeting the personalities, and driving the news agenda. He stepped up to editing the flagship Fairplay magazine in 2007, led a rejuvenation of the publication two years later, and shifted Fairplay from an emphasis on ships to an understanding of the Business of Shipping. During this time, Fairplay Publications was acquired by IHS, a Denver, Colorado-headquartered data and analytics business; Fairplay became IHS Maritime and Trade. After taking responsibility for 350 Fairplay issues, in 2013 he joined IHS's Research and Analytics team, working with analysts to improve accessibility to research. In his two years with this team, he wrote and edited several special supplements and customer-focused publications, spoke at conferences around the world, presented maritime videos, led and contributed to webinars, and generated thought leadership articles both for the in-house IHS Quarterly and for industry publications. Now back in the editorial/insight team as Chief correspondent, Richard is a recognised thought leader in the global maritime industry.

“Big data, small data, and the issue of security: Shipping has come late to the Internet of Things party, but it's catching up fast. What's the latest? How should shipping prepare?”

IHS provides information, analytics and expertise to executives and decision makers at every level across virtually every industry, from small businesses and municipal governments to Fortune 500 companies around the globe.

The technology industry is subject to rapid, significant change that is both the result and the driver of innovation. IHS Technology is the world's leading source for research, analysis, and strategic guidance in the technology, media, and telecommunications industries.

Maritime legacy of 250+ years, IHS is the single source of critical maritime and trade intelligence and insight and integrated content software workflow solutions.

Ship owners and investors have to become much better at understanding net asset values and the strengths and weaknesses of balance sheets, while commercial chartering departments need to master the art of risk management, including cyber-attacks. The key to generating higher revenue and controlling costs is to know where the business is in the market cycle. IHS believes competitive advantage in an uncertain world is a function of data + analysis + insight; a formula that has already been a game-changer for many industries.